



GREAT SMOKY MOUNTAINS
SALAMANDER BALL



Dear Prospective Sponsor:

As the Executive Director of Discover Life in America (DLIA), I want to introduce you to what I believe is the most important conservation project in the world today. The All Taxa Biodiversity Inventory, or ATBI, is a project whose mission is to inventory an estimated 60 - 80,000 species of living organisms in the Great Smoky Mountains National Park (GSMNP). Currently, DLIA and its partners have discovered over 900 species new to science. These are species never before documented on earth. In addition to species new to science, we have identified over 7,000 species new to GSMNP. We are proud to begin a year-long celebration of fifteen years of success with this great project in 2013.

On behalf of Discover Life in America it is my pleasure to invite you to sponsor the 2013 "Great Smoky Mountains Salamander Ball," which will be held April 27, 2013 at the Gatlinburg Convention Center in Gatlinburg, Tennessee. The Great Smoky Mountains Salamander Ball affords many opportunities to become involved with DLIA, such as sponsorships, donations to the live or silent auctions, or attendance at the Ball. The Ball commemorates the year long quest for discovery and includes live music, dancing, drinking with fun and games for the whole family. This year is a special celebration of Discover Life in America's "15 years of Discovery" in Great Smoky Mountains National Park. We are thrilled to present the Ball as the culminating event for the 63rd Annual Spring Wildflower Pilgrimage in Great Smoky Mountains National Park.

In addition to giving you the opportunity to support a valuable conservation program in the Great Smoky Mountains National Park, this event guarantees exposure to a unique array of future customers. There are a variety of sponsorship levels available, outlined on the next page. We feel that your organization would make an excellent partner in support of our efforts to have a significant impact on the conservation of species and development of the next generation of scientists. Please join the discovery.

If you have questions or would like additional information, please feel free to contact me at Discover Life in America 865-430-4757 or my cell at 865-250-1207 or at todd@dlia.org. I hope that you will take advantage of this unique opportunity. I look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Todd P. Witcher".

Todd P. Witcher
Executive Director
Discover Life in America

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GREAT SMOKY MOUNTAINS SALAMANDER BALL



2013 SALAMANDER BALL SPONSOR LEVELS

Jordan's Salamander Level Sponsor: Your contribution of \$5,000.00 or more entitles you to the following:

- ✓ Company sign in the highly visible registration area
- ✓ Company logo on DLIA web site with link
- ✓ Logo presence on all Ball materials
- ✓ 10 Ball tickets
- ✓ Verbal recognition at the Ball
- ✓ Full page ad in the program (\$500 value)

Red Spotted Newt Level Sponsor: Your contribution of \$3,000.00 or more entitles you to the following:

- ✓ Company sign in the highly visible registration area
- ✓ Company logo on DLIA web site with link
- ✓ 5 Ball tickets
- ✓ Verbal recognition at the Ball
- ✓ Full page ad in the program (\$500 value)

Green Salamander Level Sponsor—\$2,000.00

- ✓ Company sign at sponsored event
- ✓ Company logo on DLIA web site
- ✓ 2 Ball tickets
- ✓ Verbal recognition at the Ball
- ✓ Half page ad in the program (\$250 value)
- ✓ Listing in the final program

Pygmy Salamander Level Sponsor—\$1,000.00

- ✓ Company logo on DLIA web site
- ✓ Verbal recognition at the Ball
- ✓ 2 Ball tickets
- ✓ Listing in the final program

Live Salamander Exhibit Sponsor: \$500

- ✓ Company logo on DLIA web site
- ✓ Verbal recognition at the Ball
- ✓ Company sign with the Live Salamander exhibit
- ✓ Acknowledgement in the final program

Costumed Salamander Sponsor: \$500

- ✓ Company logo on DLIA web site
- ✓ Verbal recognition at the Ball
- ✓ Acknowledgement in the final program

Ads in the Great Smoky Mountain Salamander Ball Program

Full Page ad (8.5" x 11") - \$500.00

Half page ad (8.5" x 5.5") - \$250.00

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SPONSOR AGREEMENT FORM

As a sponsor for the **2013 DISCOVER LIFE IN AMERICA GREAT SMOKY MOUNTAINS SALAMANDER BALL** I will have the satisfaction of knowing that I am making a valuable contribution to the study of biodiversity in the community and our world. I agree to the following conditions:

My organization will contribute \$_____ towards the _____ (Jordan’s Salamander Level, Red Spotted Newt Level, Green Salamander Level, Pygmy Salamander Level, Live Salamander Exhibit Level, Costumed Salamander Level, Ad in the Program) sponsorship package.

My organization will provide sponsorship funding on or before March 1, 2013.

My organization will provide an electronic copy of our logo, to be used in promotional material. If an advertisement is desired, my organization will provide an electronic copy of the ad copy art and layout to be included in the conference program.

We will be responsible for sending this logo and or ad, by **February 1st 2013**, to:

Todd P. Witcher
Discover Life in America
1316 Cherokee Orchard Road
Gatlinburg, TN 37738
865-430-4757
todd@dlia.org

Organization: _____ Date: _____
Contact Person (please print): _____
Address: _____
City/State & Zip: _____
Phone: _____
Fax: _____
E-Mail: _____

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