



Discover Life in America

ATBI Conference 2014

March 20-22, 2014

Park Vista Hotel, Gatlinburg, Tenn.

2014 CONFERENCE SPONSORSHIP LEVELS

Platinum Level Sponsor: Your contribution of \$5,000 or more entitles you to the following:

- ✓ Company sign in the highly visible registration area
- ✓ Double exhibition booth
- ✓ Company logo on DLIA website with link
- ✓ Logo presence on all conference materials
- ✓ Four conference registrations
- ✓ Verbal recognition at general session and banquet
- ✓ Full-page ad in the program (\$500 value)
- ✓ Listing in the final conference program

Gold Level Sponsor: Your contribution of \$3,000 or more entitles you to the following:

- ✓ Company sign in the highly visible registration area
- ✓ Single exhibition booth
- ✓ Company logo on DLIA website with link
- ✓ Two conference registrations
- ✓ Verbal recognition at general session
- ✓ Full-page ad in the program (\$500 value)
- ✓ Listing in the final conference program

Welcome Reception Sponsorship: \$2,000

- ✓ Company sign at sponsored event
- ✓ Company banner at sponsored event
- ✓ Company logo on DLIA website
- ✓ Free exhibition booth
- ✓ 1 free conference registration
- ✓ Verbal recognition at general session
- ✓ Half page ad in the program (\$250 value)
- ✓ Listing in the final conference program

Key Note Speaker: \$2,000

- ✓ Company banner at sponsored event
- ✓ Company sign at sponsored event
- ✓ Company logo on DLIA website
- ✓ Verbal recognition at the banquet
- ✓ Free exhibition booth
- ✓ 1 free conference registration (\$225 value)
- ✓ Listing in the final conference program

Break Sponsorship: \$750/break Sponsor one of the following: Thursday, Friday or Saturday morning or afternoon

- ✓ Company sign at sponsored event
- ✓ Company logo on DLIA website
- ✓ Acknowledgement in the final program

Teacher Scholarship Sponsorship: \$250/allows one teacher to attend the conference and take important education resources back to the classroom

Ads in the Conference Program

Full-Page ad (8.5" x 11") - \$500

Half-page ad (8.5" x 5.5") - \$250

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Dear Prospective Sponsor:

As the executive director of Discover Life in America, I am proud to introduce to you what I believe is the most important conservation project in the world today. The mission of the All Taxa Biodiversity Inventory is to inventory as many as 80,000 species of living organisms in the Great Smoky Mountains National Park. Since its inception, DLIA and its partners have discovered an astonishing 900 species new to science! These are species never before documented anywhere on earth. We have also documented 7,500 species new to GSMNP.

On behalf of Discover Life in America it is my pleasure to invite you to sponsor the 2014 conference, ***“Cascades of Diversity,”*** which will be held **March 20-22, 2014 at the Park Vista in Gatlinburg, Tennessee. We are delighted and honored to welcome Merlin Tuttle, world renowned bat expert, Founder and President Emeritus of Bat Conservation International as our keynote speaker.** This conference is the culmination of the yearlong quest for discovery and includes the presentation of findings, workshops, field trips and guest speakers in the field of biodiversity. Now in its 15th year, this international conference will draw more than 300 scientists, students, volunteers, and interested citizens from around the world, providing a valuable venue for organizations like yours with products or services of interest to scientists, conservationists, teachers, students and the community at large.

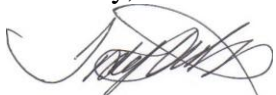
Past sponsors have included Breedlove, Dennis and Associates, Martin Microscope, Mountain National Bank, The Peddler, The Park Grill, Smoky Mountain Winery, Harley Davidson Motor Cycles, Carolina Biological Company, Holiday Inn of the Smokies, Knoxville News Sentinel, Smoky Mountain News, WDVX, and many more.

In addition to giving you the opportunity to support an incredibly valuable conservation program in the Great Smoky Mountains National Park, this event guarantees exposure to a unique array of future customers. There are a variety of sponsorship levels available. We feel that your organization would make an excellent partner in support of our efforts to have a significant impact on the conservation of species, and development of the **next generation of scientists.**

I very much welcome the opportunity to speak with you about ways your sponsorship dollars would benefit your organization as well as would help the conservation community pursue its noble ambition in the GSMNP. Please feel free to reach me on my office line at 865-430-4757, or on my mobile phone at 865-250-1207. I am also available to you via email at todd@dlia.org. I hope that you will take advantage of this unique opportunity.

I look forward to hearing from you.

Sincerely,



Todd P. Witcher
Executive Director
Discover Life in America

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SPONSOR AGREEMENT FORM

As a sponsor for the **2014 ALL TAXA BIODIVERSITY INVENTORY CONFERENCE: "Cascades of Diversity with Merlin Tuttle,"** I will have the satisfaction of knowing that I am making a valuable contribution to study of biodiversity in the community and our world. I agree to the following conditions:

My organization will contribute \$_____ towards the _____ (**Platinum Level, Gold Level, Welcome Reception, Key Note Speaker, Continental Breakfast, Refreshment Break, Ad in the Conference Program**) sponsorship package.

My organization will provide sponsorship funding no later than March 20, 2014.

My organization will provide a high-resolution electronic copy of our logo (JPG or PDF, 300 dpi at 100 percent) to be used in promotional material. My organization is also responsible for providing electronic files for any advertisements of a to be included in the conference program. We will provide these materials by **Feb. 1 2014**, via email to todd@dlia.org, or via USPS/shipping company to:

Discover Life in America
Attn: Todd P. Witcher, Executive Director
1316 Cherokee Orchard Road
Gatlinburg, TN 37738
865-430-4757

Organization: _____ Date: _____

Contact Person (please print): _____

Address: _____

City/State/Zip _____

Phone: _____ Fax: _____

E-Mail: _____